



HOPPE LAND
CONGO



REPORT ANNUAL 2024



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Letter of introduction by the National Coordinator of HOPE LAND CONGO



2024 was a landmark year for Hope Land Congo, during which we continued to take concrete action to mobilize young people around issues of the environment, agribusiness and solidarity. Thanks to your support, we extended our reach and inaugurated our first international office in Ottawa, Canada, symbolizing our commitment to promoting our values beyond borders. Together, we have trained and inspired thousands of young people to build a more sustainable future.

I would like to express my deep gratitude to our partners, notably Segal Family Foundation, World Centric, Fonds de Promotion de l'Industrie (FPI), and the DRC Ministry of Youth and Patriotic Awareness, for their invaluable contribution. In 2025, we will continue our efforts with ever greater determination, building on the achievements of the past year. Together, we will continue to impact lives.

M. ANDRÉ MOLIRO

National Coordinator



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I. PRESENTATION OF THE ORGANIZATION

- Name: Hope Land Congo
- Type: Non-profit organization
- Date of creation : September 3, 2014
- Ministerial Order of Justice: F2/23518 of 24/10/2014
- Ministerial Order of Agriculture: 188/CAB/MIN/AGRI/ABC/LTN/2017 dated 17/11/2017
- Ministère de l'Environnement et dév. durable registration: 062/RDCE/SG/EED/2023
- Headquarters: 200 avenue Kabinda, Immeuble OASIS Commune de Lingwala, Kinshasa, Democratic Republic of Congo

1. Mission

Our mission is to strengthen the process of empowerment of local populations by encouraging them to increase their production and management capacities, while fostering their assertiveness and collective self-promotion. We are committed to creating opportunities and resources to enable individuals and communities to take charge of their own development, providing them with the tools they need to prosper in a sustainable and balanced way.

2. Objective

Promote agribusiness and the widespread adoption of agroecological practices in the Democratic Republic of Congo, with a view to catalyzing sustainable development in the country and serving as an inspiring model for the whole of Africa, while empowering local communities and preserving the environment.

3. Vision

We dream of a world where every individual can live in a harmonious environment, respectful of nature and its resources, while enjoying their fundamental rights.



4. Area of intervention and beneficiaries

Our actions in 2024 focused on the provinces of Kongo Central, Kinshasa and North Kivu, reaching mainly young people, schoolchildren and farmers.

5. Team and members

Since its creation, Hope Land Congo has grown significantly in terms of coordination, full members, honorary members and partnerships.

EVOLUTION

	2023	2024	
Coordination	7	12	▲ +71%
Full members	23	35	▲ +52%
Honorary members	6	6	● Stable
Partenaires	10	13	▲ +30%

♥ The increase in the number of coordinators (+71%) and full members (+52%) demonstrates strong organizational growth. The doubling of partnerships strengthens action capabilities and project implementation.



II. ACTIVITIES FOR THE YEAR

In 2024, Hope Land Congo strengthened its role in promoting agricultural entrepreneurship and sustainable development in the DRC, reaching nearly 2,500 young people and local communities through intensive training, webinars, community actions and school awareness campaigns.

The flagship Agrischool Academy and Agrotour International programs have deployed strategic training in the provinces of Kongo Central, Kinshasa and North Kivu, targeting a wide range of beneficiaries: young entrepreneurs, pupils, students and communities.

II.1. AGRISCHOOL ACADEMY PROGRAM



Agrischool Academy is HOPE LAND CONGO's intensive program to train a new generation of farmers and agro-entrepreneurs. Combining theory and practice, it covers sustainable farming techniques such as agroecology, agroforestry and agribusiness, as well as animal sectors such as beekeeping, fish farming and poultry farming. The aim is to promote practices that are both environmentally friendly and economically viable.

II.1.1. Agrischool Academy Kisantu

In partnership with the Institut Technique d'Horticulture et d'Agriculture (ITHA) in Kisantu, Hope Land Congo launched the first edition of Agrischool Academy in January 2024. This program aimed to introduce pre-finalist and finalist students to the principles of agroecology and sustainable agricultural production, while strengthening their professional integration in a rapidly evolving agricultural sector.

Main achievements

1. Practical training and infrastructure

- 5 training sessions focusing on agroecology: growing a variety of vegetables (eggplant, tomato, carrot, etc.).
- Use of ITHA's agricultural infrastructure, including greenhouses and experimental plots.

2. Staffing and support

- Supply of agricultural inputs (60 Kg of seeds, materials (9 hoes, 3 rakes, 5 machetes, 1 decameter, 1 wheelbarrow, 6 watering cans, 15 pairs of boots, 20 working hoses, and equipment).
- Pre-cultivation work supervised by experts: soil preparation, sowing, transplanting and crop maintenance (weeding, watering, mulching).



@Photo 2024 Scholarship ceremony in Kisantu

3. Marketing and sales

Harvesting agricultural produce and marketing it to partners, offering practical experience in project management.

- 600 Kg of okra
- 800 Kg of tomatoes
- 10 bags of amaranths

4. Recognition and awards

- Award ceremony on June 5, 2024: 5 university and school scholarships awarded to the top five finalists, plus school supplies for all participants.
- Support for the teaching team with communications equipment and new materials.

Challenges

- Insufficient farm machinery and protective equipment.
- Limited supply of quality seeds.
- Budgetary constraints hampering program expansion.

Recommendations for the future

- Strengthening agricultural equipment and securing supplies.
- Mobilization of additional funding to extend the program.
- Development of entrepreneurial training for students.



@Photo 2024: Technical support for substrate production at Kisantu

Agrischool Academy Kisantu has marked a major milestone in the training of a new generation of agro-entrepreneurs, combining technical learning and practical experience, while highlighting the importance of agroecology for a sustainable future.

Activity	Details	Beneficiaries	Men	Women
Scholarship awards	Universities	5 students	2	3

Table 1: 5 recipients of scholarships awarded to students



@Photo 2024: Nursery development in Kisantu

II.1.2. Agrischool Academy Kinshasa

In 2024, Hope Land Congo organized two training sessions under the Agrischool Academy Kinshasa initiative to meet the needs of students, entrepreneurs and public and private sector professionals in the fields of agroforestry and agri-food.

1. Development of agroforestry concessions and mechanisms for accessing carbon credits

In March 2024, Hope Land Congo held the 2^e edition of its training course dedicated to the development of agroforestry concessions and the carbon credit market. This event brought together over 50 participants thanks to the collaboration of key institutions such as CN-REDD, Fonds Forestier National (FFN), and FENEV.

Objectives :

- Training in planning, species selection and sustainable management of agroforestry concessions.
- Introduce financing mechanisms via carbon credits and REDD+.

Training highlights :

Maaster Class 1: Led by Mr. Jeis Dongo, this session popularized the fundamental principles of agroforestry management through interactive workshops and group discussions.

Master Class 2: Ms. Omona Fale (FFN) trained participants on the eligibility criteria and procedures for submitting projects to the Fonds Forestier National.

On-line session: Mr. Patrick Bisimwa presented the opportunities of the carbon credit market, detailing the methodologies and the project approval process.

Field visit and awarding of certificates of participation: Participants visited a model agroforestry concession at the Jardin Botanique de Kisantu, consolidating their theoretical knowledge through practical immersion and obtaining their certificates in a friendly atmosphere.

The program enabled participants to develop sustainable projects while taking advantage of financial opportunities linked to carbon sequestration.



2. Introduction to food processing

From July 23 to 26, 2024, a session dedicated to agri-food was organized to introduce young people, students and entrepreneurs to techniques for processing and marketing agricultural products.

Objectives :

- Reduce post-harvest losses.
- Create added value for more competitive agricultural products.
- Stimulate entrepreneurship through the creation of agri-food production units.

Training highlights :

Master Class: Led by agri-food experts, this session introduced the principles of processing and preserving agricultural produce.

Practical sessions: Participants were trained in the production of natural juices, herbal teas and potato chips, in compliance with quality standards. Interactive demonstrations reinforced their skills and stimulated their entrepreneurial creativity.



@Photo sur la formation: Agri-food initiation at Kinshasa 2024

This training course equipped participants to contribute to the development of the agro-industrial sector in the DRC.

These activities illustrate Hope Land Congo's commitment to promoting sustainable practices and empowering young people and professionals through tailored, high-impact training.

Participants Agrischool Academy Kinshasa

Activity	Participants	Men	Women
Development of Agroforestry Concessions and Access to Carbon Credit	50	35	15
Introduction to agri-food (July 23-26)	50	30	20
Total participants	100	65	35

Table 2: A total of 100 participants attended our training courses in Kinshasa, 65 men and 35 women.

National Tree Day 2024: A Success at Kimwenza High School!

On December 5, 2024, Hope Land Congo, in collaboration with Club Bioforest and CN-REDD, organized an exceptional day at Lycée Kimwenza under the theme: "Protect our trees, protect our future". The aim of the event was to raise young people's awareness of the importance of trees for the environment and our common future.

Inspiring Experts to Raise Students' Awareness

Students had the opportunity to talk to Benita Musanga and Gloire Kiabu from BioForest, who clearly explained the crucial role of trees in our ecosystem. Ben Jonathan, representing Hope Land Congo, warned of the threats to forests and the urgent need for action.

Participants

Activity	Details	Beneficiaries	Men	Women
School supplies	Notebooks, pens, cell phones	200 students	85	115
Total		200	87	118

Table 3: 200 beneficiaries of scholarships have been granted more for young girls to participate in their autonomy



@Photo 2024: Tree planting by students at Lycée Kimwenza in Kinshasa.

In addition to the lectures, the students actively participated in a tree-planting event, affirming their commitment to preserving the environment.

The day provided an opportunity to :

- Raise young people's awareness of the importance of trees.
- Encourage concrete action to protect the environment.
- Plant the seeds of a more sustainable future.

Hope Land Congo would like to thank all its partners and the students of Lycée Kimwenza for their involvement and enthusiasm. Together, let's build a future where man and nature coexist in harmony.



@Photo 2024: family photo with students after environmental awareness campaign



@Photo 2024: family photo with students after environmental awareness campaign

II.1.3. Agrischool Academy Goma

● Urban and Peri-urban Agroforestry Planting: an Economic Opportunity.

As part of its initiatives to promote sustainable and innovative agricultural practices, Hope Land Congo organized a training session from August 19 to 21, 2024 on the theme:

"Urban and Peri-urban Agroforestry Planting: an Economic Opportunity".

This session, held in Goma, brought together young entrepreneurs, local farmers and sustainable development players, to raise awareness and train them in the economic and environmental benefits of agroforestry plantations adapted to urban and peri-urban areas.



@Photo 2024 on the training course: Plantation Agroforestière Urbaine et Péri-Urbaine : une Opportunité Économique".



@Photo 2024 on the training course: Plantation Agroforestière Urbaine et Péri-Urbaine : une Opportunité Économique".

Training objectives :

- Raise awareness of the economic opportunities offered by agroforestry plantations in urban environments.
- Provide training in techniques and practices adapted to urban and peri-urban environments.
- Promote concrete solutions for sustainable agriculture in a context of increasing urbanization.

Activities carried out :

1. Master Class

On August 19, 2024, the training program began with a master class led by Mr Jeis DONGO, an agronomy expert.

This session enabled participants to discover :

- Fundamental principles of agroforestry systems adapted to urban areas.
- Key steps for planning and managing a sustainable agroforestry plantation.
- Social, environmental and economic impacts of agroforestry plantations.

2. Field descent

To combine theory and practice, a field visit was organized to the HAD farm in Ndoshio, near the CCLK in Goma. Guided by engineer Marcelin and Mr. Jeis DONGO, participants were immersed in :

- Innovative agroforestry techniques used to integrate agriculture into urban areas.
- An inclusive model involving elderly and marginalized people in productive agricultural activities, strengthening their resilience and autonomy.

Results and impact:

- A better understanding of the challenges and opportunities of urban agroforestry among participants.
- Enhanced practical skills through field demonstrations.
- Encouragement of participants to integrate sustainable and innovative approaches into their own farming activities.

At the end of the session, the Agrischool Academy Goma steering committee presented certificates of attendance to the participants, marking the success of the initiative.

This activity illustrates Hope Land Congo's commitment to developing sustainable agricultural solutions adapted to the challenges of urbanization in the DRC.

● First harvest of INKA amaranth in Goma



@Photo 2024 - Agrischool - récolte d'amarante INKA

The first INKA amaranth harvest at Agrischool Academy Goma represents a major step forward in food security and local economic development. Thanks to the support of Hope Land Congo Canada Inc. this initiative has enabled students to learn sustainable agricultural practices while contributing to the community's food self-sufficiency. Under the guidance of agricultural experts, the cultivation of INKA amaranth, rich in nutrients and adapted to local conditions, has made it possible to supply an organic and affordable product to the people of Goma, reducing the risk of malnutrition and generating economic opportunities for local vendors.



@Photo 2024 - Agrischool - récolte d'amarante INKA

This success testifies to the key role of agricultural education in the fight against poverty and food insecurity. The commitment of students, trainers and partners has demonstrated the impact of sustainable agricultural practices on the region's economic and social resilience. Building on this initial success, the Agrischool Academy plans to expand its program with new resilient crops, in-depth training and community outreach initiatives. Hope Land Congo Canada Inc. thus continues to play a vital role in building local capacity, paving the way for a more self-reliant and sustainable food system in Goma.

● Green entrepreneurship training in Goma

The 3^e edition of the Agrischool Academy program was held in Goma, DRC, on December 23 and 24, 2024, under the theme of green entrepreneurship. The training course brought together aspiring agripreneurs and experts in sustainable innovation to explore concrete solutions for environmentally-friendly economic development. Thanks to an interactive approach led by renowned speakers, participants acquired essential skills including community problem identification, long-term vision and field spirit.



The inspiring testimony of Jean Filipe, manager of Kingapori Farm, illustrated the impact of green entrepreneurship in empowering women victims of gender-based violence.

The event also highlighted the importance of the Sustainable Development Goals (SDGs) and technological innovation, notably through the intervention of Mr. Olivier Mufupa from UNDP DRC.

Each day concluded with networking sessions, reinforcing opportunities for collaboration and the development of high-impact local initiatives. The success of this edition confirms Hope Land Congo's commitment to promoting green entrepreneurship as a lever for economic and social development in the DRC.

@Photo 2024 Training in Green Entrepreneurship in Goma

● Visit to the Vijana Sote Kazini (VSK) farm

On December 24, 2024, Agrischool Academy Congo concluded its green entrepreneurship training with an inspiring visit to the Vijana Sote Kazini (VSK) farm, a model of sustainable agriculture integrating crop and livestock farming. Participants explored innovative agro-pastoral practices and discovered the importance of beekeeping in biodiversity and food security. Under the guidance of expert Christian Waso, they deepened their understanding of entrepreneurship and local development strategies, reinforcing their commitment to sustainable solutions adapted to the realities of the Democratic Republic of Congo.

This immersive experience highlighted the positive impact of agricultural entrepreneurship and the crucial role of bees in the ecosystem. Discussions and testimonials underscored the importance of collaboration in tackling environmental and economic challenges. By combining theoretical and practical learning, Agrischool Academy Congo continues to motivate a new generation of green entrepreneurs, determined to build resilient and sustainable communities.



Participants Agrischool Academy Goma

Activities	Participants	Men	Women
"Urban and Peri-urban Agroforestry Planting: an Economic Opportunity".August 19 to 21, 2024	100	65	35
Practical improvement of the agricultural and agroforestry perimeter (Sept 17 - Dec 17)	74	30	44
First harvest of INKA amaranth in Goma	27	12	15
Green entrepreneurship training in Goma	47	26	21
Visit to the Vijana Sote Kazini (VSK) farm	17	12	5
Total participant	265	145	120

Table 4: A total of 265 participants attended our training courses in Goma, including 145 men and 120 women. This increase in the number of women can be explained by the strong interest shown by women households in participating in the fight against food insecurity.









II.1.4 Overall impact of Agrischool Academy's activities

● Agricultural and production indicators

These indicators enable us to measure the effectiveness of our training programs and infrastructure.

- In 2023, each farmer produced an average of 100 kg of harvest.
- By 2024, training and improvements to agricultural perimeters had increased productivity by 30%.
- Average income per farmer increased thanks to improved farming techniques and market access

EVOLUTION

Indicator	2023	2024	Evolution
Productivity per farmer (kg)	100 Kg	130 Kg	 +30%
Total production per farmer (tonnes)	1 T	1,3T	 +30%
Average income per farmer (\$)	500\$	750\$	 +50%
Average cultivated area per farmer (hectares)	1 ha	1.2 ha	 +20%
Rate of adoption of new agricultural techniques (%)	50%	80%	 +60%
Number of growing cycles per year	1.5	2	 +33%
Post-harvest loss reduction rate (%)	30%	20%	 -33%
Use of improved seeds (%)	40%	70%	 +75%

- Thanks to training and improvements to agricultural perimeters, each farmer has been able to produce 30% more than in 2023.
- The increase in production has led to a 50% rise in average income per farmer.
- The increase in cultivated area (+20%) shows better land optimization.
- The rate of adoption of new techniques has risen sharply (+60%), indicating the effectiveness of training.
- The reduction in post-harvest losses (-33%) indicates better crop management and storage.

● Economic and business indicators

Measure the impact of training on the economic empowerment of beneficiaries.

EVOLUTION

Indicator	2023	2024	Evolution
Number of farmers starting their own business	20	35	▲ +14%
Processing rate for agricultural products (%)	15%	35%	▲ +133%
Increase in average sales per farmer (\$)	800\$	1,400\$	▲ +75%
Access to financing (number of loans granted)	5	15	▲ +200%

- The number of farmers turned entrepreneurs has more than doubled in the space of a year.
- The processing of agricultural products has risen sharply, boosting the added value of local produce.
- Access to financing has improved (+200%), thanks to efforts on carbon credit and support for cooperatives.

● Social and gender indicators

Assess the impact of initiatives on the social inclusion and empowerment of women and young people.

EVOLUTION




Indicator	2023	2024	Evolution
Women's participation rate (%)	35%	60%	▲ +71%
Post-training professional integration rate (%)	50%	70%	▲ +40%
Number of young people trained in agricultural entrepreneurship	30	60	▲ +100%

- The involvement of women in training courses has increased (+71%) with a view to empowering women and girls.
- Professional integration after training has improved (+40%), proving the effectiveness of the training courses.

● Environmental indicators

Measuring the ecological benefits of agricultural and agroforestry projects.

EVOLUTION

Indicator	2023	2024	Evolution
Number of trees planted	3,000	1,500	 -50%
Reduction in use of chemical fertilizers (%)	20%	40%	 +100%
Adoption of agroforestry practices (%)	30%	60%	 +100%

- Intensified reforestation: the number of trees planted has halved in one year due to the security situation in the areas where we operate in Kivu.
- Use of ecological alternatives: less use of chemical fertilizers (-40%), favoring sustainable practices.
- Adoption of agroforestry practices has increased by 100%.

● Total Agrischool Academy participants by gender

Activities	Participants	Men	Women
Kisantu	205	87	118
Kinshasa	100	65	35
Goma	265	145	120
Total	570	297	273
Agrischool participation rate (%)	100%	52%	48%

Table 5: This overall table shows that women's participation and involvement has increased significantly to 48% by 2024. This confirms that the Agrischool Academy program is achieving its objectives in terms of empowering women and girls.



II.2. AGROTOUR INTERNATIONAL 2024

From August 5 to 9, 2024, Hope Land Congo organized the 7th edition of the Agrotour International program in Arusha, Tanzania. This unique Agribusiness-focused event aimed to bring together agricultural entrepreneurs, employees and agribusiness enthusiasts to brainstorm on development opportunities for Agribusiness in Africa.

With the theme "Agribusiness: Entrepreneurial opportunities for young people in Africa", the meeting brought together over 156 participants from various Congolese communities and other African nations.

Activity program summary

Days	Details
Day 1: August 5, 2024	Participants were immersed in a fascinating discovery of innovative agriculture through a guided tour of Caroline Kaaya's farm in Nduruma. Caroline, a passionate farmer, inspired participants with her innovative methods of growing sweet potatoes, corn and beans. Visitors were impressed by the exceptional size and quality of her sweet potatoes, sparking keen interest in replicating her success on their own farms.
Day 2: August 6, 2024	Official launch of the event : The 7th edition of AgroTour International was officially launched on August 6 by Franck Mmbando of the EAC Secretariat, at an opening ceremony attended by various players in the agricultural sector. Presentations, masterclasses and exchanges helped build participants' capacities in financial management and resource mobilization for agripreneurs. Workshops addressed topics such as the agricultural value chain and the role of agribusiness in poverty reduction.
Day 3: August 7, 2024	Capacity building and panels: This day was marked by scientific papers and thematic workshops that explored topics essential to the development of agriculture in Africa. Panels on financial capacity building and the role of banking institutions provided agripreneurs with concrete tools to develop their businesses. A masterclass on e-commerce and digital marketing, led by Yannick Nkayilu Salomon, gave participants the skills to sell their products effectively online.
Day 4: August 8, 2024	Participants had the unique opportunity to visit the NANE NANE Festival, a major showcase of agricultural innovations in Tanzania. The day began with a masterclass on marketing strategies for agricultural businesses, followed by an immersive tour of the festival stands. Participants discovered the latest technological advances and sustainable practices in agriculture, livestock and fisheries, reinforcing their vision of modern agriculture in Africa.
Day 5: August 9, 2024	The event ended on a high note with a festive ceremony on August 9. Prior to the closing ceremony, participants visited the farm of Lightness Zawadi, a model entrepreneur in Tanzania, whose success in exporting fresh fruit and vegetables has inspired many young agripreneurs. The event was a resounding success, providing an enriching platform for sharing experiences, networking and training young African agripreneurs. Once again, AgroTour International proved to be a catalyst for agricultural innovation and sustainable development in Africa.

Impact on participation

When it debuted in 2017, Agrotour International attracted 207 participants. This figure has steadily risen thanks to the event's appeal and the relevance of the themes addressed. The program's strategy of continuous improvement has increased the interest of agrotourism professionals and enthusiasts around the world.

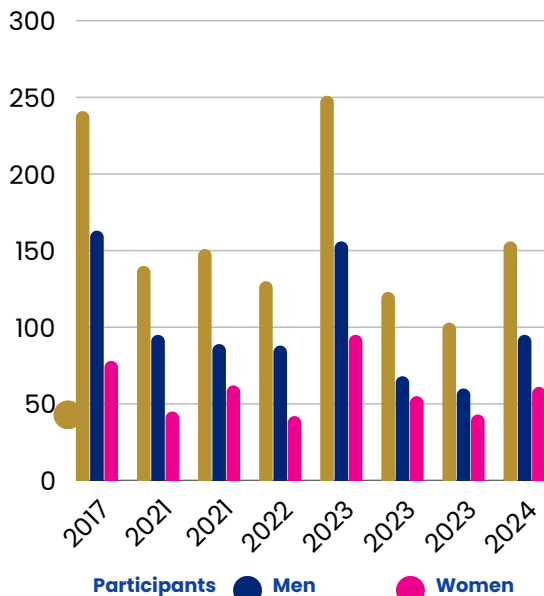
This evolution shows an exponential increase, with a total increase over the initial number of participants. This growth is the result of Hope Land Congo's efforts to offer a quality program that meets the needs of agripreneurs in terms of capacity building, intercultural exchange and promotion of good sustainable agricultural practices.

Previous editions, held in major African cities, have highlighted the opportunities for developing agricultural entrepreneurship through trade between countries in the Great Lakes region. The active participation of 1,295 young entrepreneurs from a wide range of backgrounds helped strengthen cross-border collaborations and explore the region's agricultural potential.

IMPACT OF PARTICIPANTS

2017 – 2024

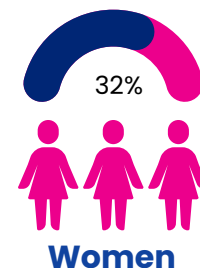
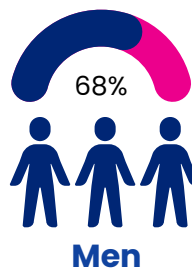
PARTICIPANTS SINCE 2017



Here's the histogram showing the distribution of the 1,295 participants between 2017 and 2024, with a gradual increase of 12% each year.

PARTICIPANTS BY GENDER SINCE 2017

Since its inception in 2017, Agrotour International has welcomed a diverse range of participants from different backgrounds, reflecting a growing commitment to agribusiness development. In terms of gender distribution, the program has recorded a predominantly male participation, with 68% men and 32% women



This distribution underlines the importance of strengthening the inclusion of women in the agricultural sector, an objective that the program continues to promote through specific initiatives aimed at encouraging female participation. By highlighting female leadership in agrotourism and innovation, Agrotour International aspires to create a more balanced and inclusive environment, where men and women can collaborate for sustainable agricultural development.

Final results

Résultat	Details
Participation	156 participants from various African and international countries took part.
Economic benefits	Sales of crafts and exhibits increased by 30% during the event, boosting the local economy.
Raising awareness and educational impact	85% of participants acquired new knowledge on sustainable agriculture, technological innovations and financial management adapted to agribusiness.
Motivating agripreneurs	The participants are motivated to continue their work in agribusiness, encouraged by the exchanges and training they receive via the digital platforms.
Closer collaboration	Participants established collaborations, sharing ideas and opportunities in a common network.
Ownership and community involvement	The participants organized presentations in their communities, sharing what they had learned and promoting innovative practices.
Renewal of commitments	Commitment to actively contribute to the development of Africa's agricultural sector, with a focus on food self-sufficiency and the fight against unemployment.
Creation of the AgriEchange program	Launch of AgriEchange, an exchange program between the DRC and an industrialized country to strengthen skills and share agricultural technologies. This program will facilitate the integration of agricultural success models from the Democratic Republic of Congo and another industrialized country, enabling the transfer of knowledge and technologies.



@Photo HopeLandCongo, 7th edition, Agrotour International 2024, EAC, Arusha, Tanzania: Official photo immortalized this key moment, bringing together all the participants, organizers and partners present.



@Photo HopeLandCongo, 7th edition, Agrotour International 2024, Arusha, Tanzania

● Impact indicators 2023 - 2024

EVOLUTION

Indicator	2023	2024	Evolution
Nombre total de participants	103	156	▲ +51%
Number of young agripreneurs	50	98	▲ +96%
Total number of contracts signed	17	24	▲ +41%
Total value of contracts (\$)	11 650\$	12 500\$	▲ +7%
Average value per contract (\$)	685\$	520\$	▼ -24%
Setting up agricultural businesses	5	9	▲ +80%

- Strong increase in the number of participants → +51% in 2024, mainly thanks to the commitment of young agripreneurs.
- Increase in young agripreneurs → Their participation rises from 50 to 98 (+96%), a sign of positive impact.
- Increase in the number of contracts signed → +41% of contracts signed, proving the effectiveness of the meetings.
- Increase in the value of contracts obtained → +7% in total value of contracts signed, demonstrating improved profitability.
- Business start-ups increased by 80% from 5 to 9 in 2024.



II.3 Young Eco-citizens Forum

Hope Land Congo's Forum des Jeunes Écocitoyens organized, in collaboration with Club Bioforest, a planting and environmental awareness day on December 5, 2024, at Lycée Kimwenza, to mark National Tree Day. The aim was to involve young people in preserving the environment, by planting trees and raising their awareness of the benefits of this action for the future.

Activities carried out :

- Raising awareness of the importance of trees and biodiversity.
- Students plant trees, creating a school forest.
- Documentary films and educational games to engage young people.

II.4. SOLIDARITÉ+ project

The SOLIDARITÉ+ project is a collaborative initiative set up in partnership with local organizations. Its main objective is to provide essential support to displaced populations, meeting their basic needs while raising their awareness of environmental management.

This project aims to :

- Improve the quality of life of beneficiaries through the distribution of food and non-food items.
- Promote a healthy environment through awareness-raising and concrete actions such as tree planting.

What we do

- Environmental awareness: Beneficiaries were trained in the importance of sustainable environmental management for their well-being and that of future generations.
- Tree planting: Together, we planted 50 trees as part of our reforestation program.
- Distribution of food and non-food items: Material aid was provided to meet the urgent needs of displaced people.

Results obtained

- Humanitarian impact: An immediate improvement in the living conditions of beneficiaries thanks to donations and actions undertaken.
- Environmental impact: A contribution to the restoration of the local ecosystem by planting trees, which will help combat deforestation.
- Social impact: Increased awareness among beneficiaries of the importance of a healthy environment for a better life.

Collaboration and partnerships

This project would not have been possible without the involvement of local organizations and the active participation of the beneficiaries themselves. This collaboration helped maximize the impact of the activities carried out.

SOLIDARITÉ+ demonstrates that it is possible to combine humanitarian aid and environmental protection. This project marks an important milestone in our commitment to vulnerable communities and environmental sustainability.

II.5. A+ Planet



The A+ Planet program is designed to promote concrete action in favor of the environment through community projects. The program includes initiatives in reforestation, waste management and environmental education for young people.

Objective: Mobilize young people through concrete actions to protect the environment and manage natural resources sustainably.

Main achievements:

- Training in ecological practices and waste management.
- Tree planting and plastics collection.
- Collaboration with companies on environmental projects.

Results :

- 500 trees planted in Kinshasa and rural areas.
- 350 young people involved in neighborhood clean-up activities.
- 10 partner companies involved in ecological actions.

II.6. Agriexchange CANCONGO



This innovative exchange project aims to promote international cooperation in agribusiness and sustainable agriculture, while supporting innovation and sustainable development.

This five-year program is part of an overall effort to promote international cooperation, strengthen the skills of young agripreneurs, and support research and innovation in the green and sustainable agriculture sectors.

We invite the active participation of your organization, whether you are a research center or institution, university, government agency, non-governmental organization or private Canadian company involved in agriculture, innovation, research and international cooperation.

II.7. Agrovolaire-CONGO



This program is a sub-program of Agrovolaire International initiated by our branch Hope Land Congo Canada Inc.

This component of the AgroVolunteer program is dedicated to supporting rural communities in the Democratic Republic of Congo. It aims to mobilize international (students, interns, researchers or others) and Canadian volunteers to work in agricultural enterprises or on farms, and to support local community initiatives, projects and programs in the agri-food sector. Activities include transferring agricultural skills, promoting sustainable farming practices, and supporting cooperatives and small farms to improve local production and food security.

Volunteers involved take part in concrete actions such as training in ecological farming techniques, access to financial resources, and raising community awareness of environmental issues. AgroVolontaire-CONGO thus contributes to strengthening the resilience of rural communities, promoting food security, and creating sustainable local economic opportunities.

III. Other activities

In addition to activities directly linked to Hope Land Congo's flagship programs, 2024 was also marked by events including:

Impact and community involvement

● Solidarité +

1. Environmental awareness and tree planting

On December 21, 2024, Hope Land Congo, in partnership with Aline+, Shujaa Initiative and ASDIPV ASBL, organized an environmental education session for 40 internally displaced women at the Don Bosco Ngangi camp.

During this training, they acquired essential knowledge on waste management and the importance of trees in the fight against climate change. These often marginalized women are now becoming agents of change, ready to play a key role in a greener, more sustainable future.



@Photo 2024 - Environmental awareness and tree planting

Together, we turn challenges into opportunities for a better world.
Our warmest thanks to our partners for their unfailing support



@Photo 2024 - Agrischool - Environmental awareness and tree planting

2. Accompanying refugees and supporting people displaced by war

A Christmas of joy, hope and resilience

As part of our Solidarité + project, we've experienced some moving and magical moments with the displaced children of the Don Bosco Ngangi camp.

Their radiant smiles, heartfelt laughter and incredible resilience remind us that hope remains the most beautiful light, even in the darkness.

On this festive December 25, 2024, our warmest thoughts go out to all children, especially the most vulnerable. May every child's heart light up, and may each day bring them a little more joy and serenity.

A huge thank you to everyone who makes this possible. Thanks to the support of our partner networks, together our organization will continue to weave bonds of solidarity and build a future filled with hope for our community.

Let's join forces so that no smile is missing at this time.



@Photo 2024 - Accompanying refugees and supporting people displaced by war - Goma, DRC



@Photo 2024 - Raising environmental awareness among refugee families in Goma, DRC

3. Two field trips to Masina and Kimbaseke

Hope Land Congo conducted surveys among market gardeners in Kinshasa's Masina and Kimbaseke communes to identify their specific needs. These farmers, essential to the livelihood of many families, face challenges in terms of know-how, equipment and production. The data collected will guide the actions of the Agrischool Academy program, aimed at strengthening their skills and promoting food security, poverty alleviation and sustainable development.

4. Webinars on agroforestry topics

In 2024, Hope Land Congo organized bi-monthly webinars on agroforestry, reaching nearly 700 young people and providing a platform for exchange and awareness-raising on sustainable farming practices. These sessions reinforced knowledge and involved civil society players in promoting agroforestry as a solution for sustainable development.

5. Participation in the Youth Forum on Central African Forests

On May 31, 2024 and June 1, 2024, as a prelude to the high-level forum held from June 3 to 5, 2014 in Kinshasa, Hope Land Congo took part in the Youth Forum for the Forests of Central Africa at the Pullman Hotel. This event brought together 150 young people from various civil society organizations in Central African countries to discuss issues related to the preservation of the Congo Basin forests.

5. Audience with the Tanzanian ambassador for the organization of Agrotour International 2024

On April 3, 2024, Hope Land Congo was received by H.E. Mr. SAID Juma Mshana, Tanzanian Ambassador to the DRC, to discuss preparations for the 7^e Edition of Agrotour International, a program launched in 2017. During the meeting, the ambassador provided strategic guidance, including the establishment of a joint technical team, and assured his support for the success of the event. In addition, a delegation from the executive committee undertook a special mission to Tanzania to finalize preparations.

Investments in other activities

Activities	Participants	Men	Women
Solidarité +	66	24	42
2 field trips to Masina and Kimbaseke	74	30	44
Webinars on agroforestry topics	57	25	32
Participation in the Youth Forum on Central African Forests	150	87	63
Meeting with the Tanzanian ambassador for the organization of Agrotour International 2024	4	3	1
Total participant	351	169	182

Table 6: The total number of people directly sensitized in our community activities was 351, with 169 men and 182 women taking part in 94 training courses in Goma. This indirectly raised awareness among nearly 10,250 people in 2024.

Hope Land Congo Canada Inc. sets up international office in Canada

One of the highlights of 2024 was the establishment of Hope Land Congo's international office in Ottawa, Canada. This strategic step enabled the organization to strengthen its international partnerships, extend its network of influence and better coordinate its projects in Central Africa and beyond.

The opening of this office symbolizes Hope Land Congo's commitment to promoting sustainable development initiatives on a global scale. This North American presence facilitates collaboration with Canadian institutions, international organizations and companies in the agricultural sector. It also provides access to new sources of financing, raising the profile of projects and attracting potential investors.



@Photo of HLCC_Ottawa 2024 board members



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The office also plays a key role in implementing the AgriEchange CANCONGO and Agrovolaire International programs, facilitating exchanges between young Canadians and Congolese. It also serves as a coordination center for the preparation of future editions of Agrotour International, notably the 10th edition scheduled to take place in Canada in 2027. With this installation, Hope Land Congo Canada Inc. strengthens its position as a major player in agricultural development and entrepreneurship in Africa, while consolidating its ties with government institutions and private partners in Canada and internationally.

IV. Future prospects

By 2025, Hope Land Congo plans to :

1. Launch of strategic action plan 2025 – 2030
2. Extend its A+ Planet program to other communities in the DRC.
3. Develop Agroforestry and Agribusiness training for young entrepreneurs.
4. Organize the 8th edition of the AgroTour International program.
5. Strengthen partnerships with international organizations to increase impact.
6. Implement the Agrovoltaire-Congo program, working in synergy with all other programs,

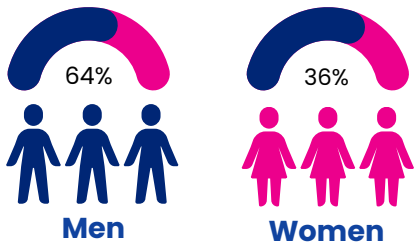
V. Appendices

- Financial report
- By-laws
- Organization chart
- Photos

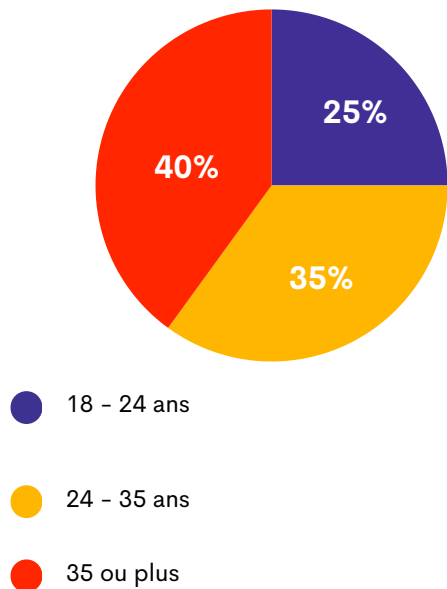


VI. Overall activity participation indexes

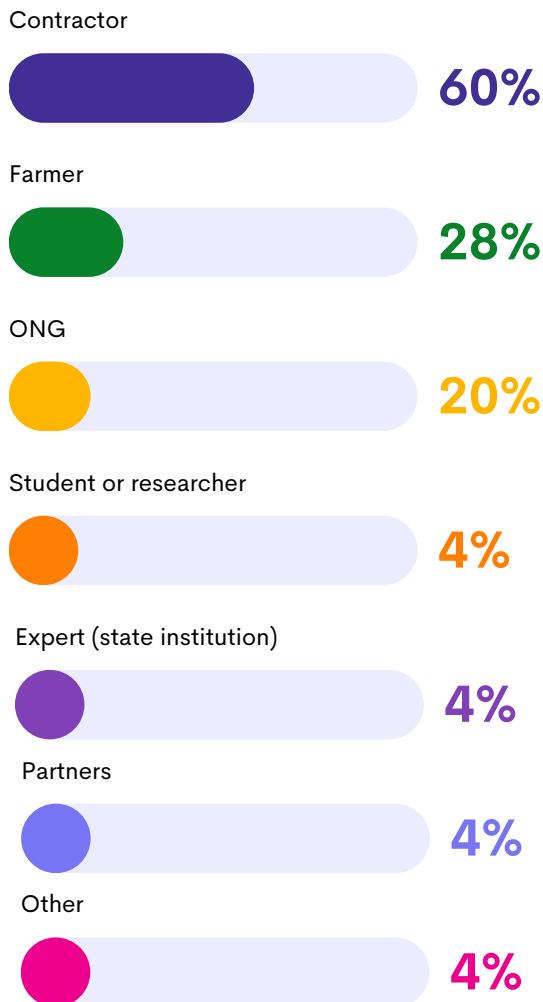
Participants by gender



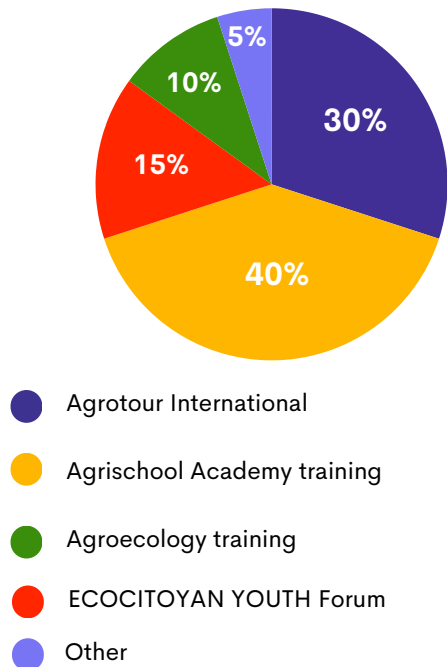
Participants by age group



Participant category



Participants by event 2023 - 2024



VII. Annual budget summary

Financial expenses 2024

In 2024, Hope Land Congo continued its commitment to sustainable development, ecological agriculture and green entrepreneurship by investing strategically in its programs and activities. Our spending has been allocated according to a balanced approach, ensuring both operational efficiency and impact on the ground.

In line with our budgetary guidelines, 79% of funds were devoted to initiatives and programs, while 21% were allocated to operating and administrative costs. These resources were used to finance several flagship programs, including Agrischool Academy, Agrotour International and the installation of Hope Land Congo Canada Inc. as well as awareness-raising and mobilization actions in favor of environmental protection and agricultural entrepreneurship.

Categorie s	Expenses	Details
Agrischool Academy	\$80.000	Total expenses for all our activities
Agrotour International 2024	\$50.000	Le total annuel dépensé préparation, en cours et après Agrotour
Hope Land Congo Canada Inc.	\$25.000	Total annual expenditure on preparation, in progress and after Agrotour
Marketing, promotion et communication	\$12.000	Promotion and communication costs, including website management and advertising campaigns
Operating and administrative expenses	\$45.000	Management fees, office rental, transport, room reservations, air tickets
Total expenses	\$212.000	



Thanks

The year 2024 was marked by significant successes in fulfilling our mission. We are deeply grateful to our partners, volunteers and beneficiaries for their unwavering commitment to promoting sustainable development, green agriculture and environmental education.

We remain confident that, with the continued collaboration of all stakeholders, we can meet the challenges ahead and contribute to a greener, more prosperous future for younger generations and for our planet.

Partners





Together, we can cultivate a better future.



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